



## ECONOMIC DEVELOPMENT EXPERTISE

### Are you ready to take your organization to a higher level?

We deliver innovative, customized solutions resulting in a positive impact on your community.

When your organization wants to capitalize on opportunities, the Economic Development team at MarksNelson helps make it happen. Our approach digs deep— we strive to learn each of the advantages that make your area unique. We collaborate closely with your group and leverage our network of experts to build a solution that provides maximum results and return on investment. From start to finish, our team can provide you with insight for all aspects of core development, including:

#### ORGANIZATION CAPACITY BUILDING

- > Organization structuring
- > Leadership development and executive director search
- > Organization benchmarking
- > Board of Directors/staff/stakeholder workshops and retreats

#### STRATEGIC PLANNING

- > Comprehensive Economic Development Strategies (CEDs)
- > Industry cluster analysis and targeting
- > Marketing strategies
- > Incentive toolbox evaluation
- > Industrial site planning

#### PROJECT SUPPORT

- > Business attraction, retention, and expansion
- > Incentive structuring, negotiation, and compliance
- > Infrastructure evaluation and planning
- > Grant application, compliance, and administration
- > Industrial site certification

You're looking for a partner you can trust—someone with an excellent reputation and a proven record of success. MarksNelson's Economic Development expertise draws from a breadth of experience working with local communities, regional organizations, and state and federal agencies. Our diverse team of talent is focused on delivering the highest standards of quality and service. Contact us today and take your organization to the next level.

