



*economic
development*

evergyed.com

KEY FACTS

Number of Customers

1.6
MILLION

Number of Employees

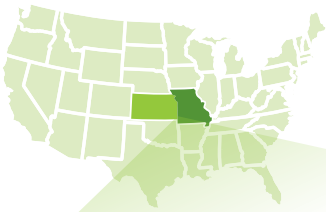
APPROX.
5,000

Miles of Power Lines

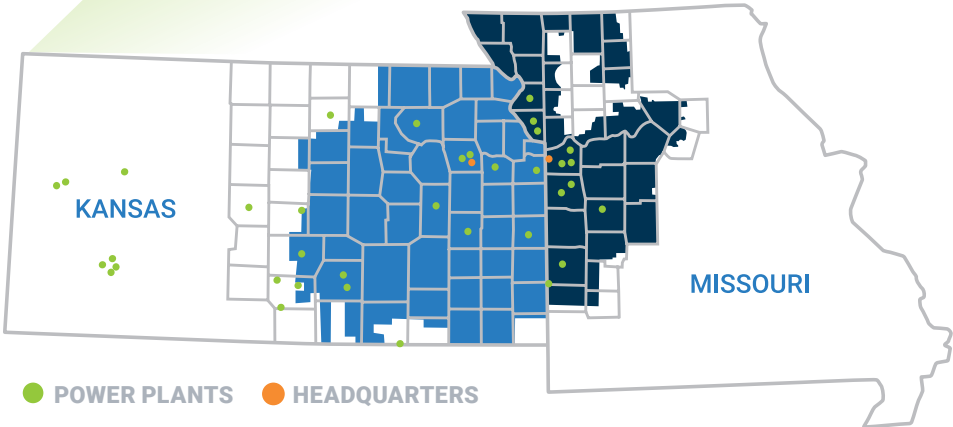
MORE THAN
62,000

Energy Produced

13,000
MEGAWATTS



SERVICE TERRITORY



Excludes Eversource's Crossroads Generating Station located in Starkville, MS and Spring Creek Energy Center located in Logan County, OK.

We're committed to delivering clean, safe, reliable sources of energy today, and well into the future. So, we're embracing alternative energy sources to generate more power with less impact to our environment, and adopting new technologies that let you manage your energy use in ways that work for you. Whether it's new ways to connect with us, electric vehicle charging stations, or the next innovation around the corner, we're dedicated to making energy work hard for you.



SAVINGS FOR MORE THAN 1.6 MILLION CUSTOMERS

- By managing costs through economies of scale, we can keep prices down and reduce future rate increases.



SUSTAINABLE ENERGY OPTIONS

- Half of the power we supply is emissions free, creating more reliable energy with less impact to the environment.
- We're developing more ways to support customers with energy efficiency, as well as individual and community renewables programs.



SOLUTIONS FOCUSED

- Whether it's personalized notifications, smart energy devices, electric vehicle charging, or the next innovation around the corner, we're a forward-thinking, innovative energy company striving to meet your needs.



COMMUNITY ORIENTED

- Our employees serve on hundreds of community, charitable and volunteer boards. In addition, we have donated more than 35,000 hours and more than \$4 million to community and charitable organizations.
- We make significant investments each year to improve reliability, grow our economy and create career opportunities.

MISSION STATEMENT

As a leading and trusted energy partner, the mission of the Evergy Economic Development team is to attract new companies, retain and expand existing customers, and make strategic partner investments, resulting in the creation of new load growth while increasing shareholder value and improving the quality of life in the communities we serve.

Expertise, Experience and Technology

The Evergy Economic Development team has earned the designation as an Accredited Economic Development Organization (AEDO) from the International Economic Development Council (IEDC). AEDO recognizes the professional excellence of local and state economic development entities, regional public-private partnerships, the economic development departments of utility companies and non-profit business associations throughout North America.



**ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION**

International Economic Development Council

**IEDC Accredited Economic
Development Organization (AEDO)**
staffed by experienced professionals.

We're Here for You

Evergy's Economic Development team has extensive economic development experience specializing in helping companies navigate through the various stages of the site selection process. Our team has the expertise to step your company through the process of understanding rates, infrastructure requirements and energy efficiency programs that can make your project a success.



Joe Fangman



John Engelmann, CEcD

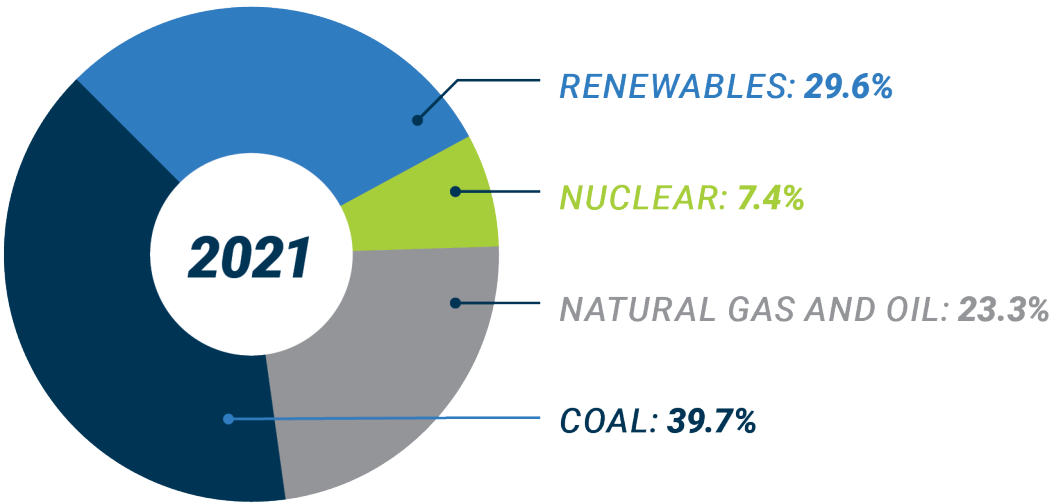


Lisa Franklin, CEcD, EDFP



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DIVERSIFIED GENERATION



COMPETITIVE RATES

Our leadership in fuel procurement, plant technology, efficient power production and distribution has made Evergy **one of the Midwest's most reliable energy suppliers.**

Our rates are based on several factors:

- Site Location (address, intersection or map)
- Type of operation
- Peak demand in Kilowatts (KW)
- Energy Consumption in Kilowatt-hours (kWh)
- Hours of operation/day per week
- Redundant Needs (is a dual feed required)

NATIONALLY RECOGNIZED SUSTAINABILITY EFFORTS



Evergy is powering lives one home, one business, one community at a time with safe, clean, reliable electricity and the highest dedication to customer care. With that mission in mind, we’re working every day to make our operations cleaner and more sustainable.



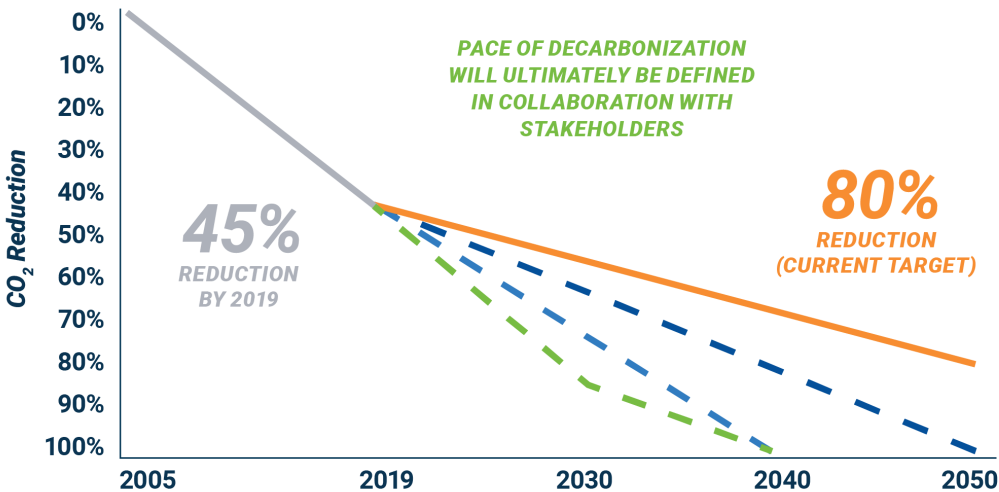
Energy-efficiency programs have saved customers more than one million megawatt hours, enough to power more than 80,000 homes.

Sustainability Transformation Plan (STP)

Reliability – We’re listening, learning and taking action investing in strengthening the grid, while continuing to balance the different types of power plants we use to make your power, so we’re not overly dependent on any one source of fuel.

Evaluating our digital customer service options to develop better ways to stay connected with our customers.

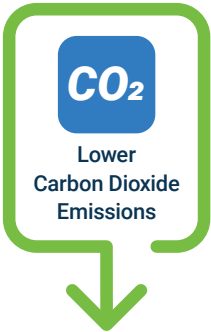
Working to Reduce CO₂ Emissions by 85% by 2030 from 2005 Levels



Targets vs. 2005 levels; potential 100% CO₂ emission reduction targets dependent on commercialization of new technologies

Creating a Lower Carbon Future

Current reductions compared to 2005.



DOWN BY ABOUT
40%



DOWN BY
98%



DOWN BY
87%

Renewable Energy

Evergy has quietly become a renewable energy leader, increasing generation of renewables by more than 1,250% in the past decade and, as the top renewable energy provider in Kansas.



Megawatts of Wind Capacity

1,750



Capital Investment in Clean Energy

\$2.5
BILLION



Solar Projects

25



Gallons of Water Saved Annually

4.2
BILLION

Evergy began addressing carbon issues long before regulatory mandates. We employed a forward-thinking strategy to ensure we had no regrets as we changed our electricity sources from largely carbon-based to 50% emission-free, while balancing our customers' needs for cost-effective, reliable power. During the past decade, we've made major gains in renewable energy. Today, the air in Kansas is cleaner, our energy production is greener, and Evergy is leading the way toward a lower carbon future for our state.

Nearly **\$1.8 BILLION**
*invested in environmental
improvements*

We now produce **50%**
*of our customers' power annually
from renewable sources*

Leaders in Technology

Evergy was the **first investor-owned utility in the world to partner with Google**. We provide access to infrastructure that helps deliver Google Internet service at speeds up to 100 times faster than traditional bandwidth.

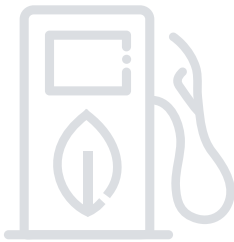


The **Evergy Clean Charge network** has encouraged the development of our region into one of the best places in the country to own an electric vehicle. This was accomplished by way of adding 2000+ EV charging ports, and a nation leading consumer education and outreach initiative.

Largest electric vehicle charging station installation by an electric utility in the U.S.

All stations are powered **100%** by locally sourced wind and solar energy.

#1 in driver and charging station growth by ChargePoint



2,000+ Level 2 and DC Fast Charge Ports

2,000+ vehicles at once

12,000+ additional vehicles supported

WHY COMPANIES SELECT THE REGION



LOWER SHIPPING AND DISTRIBUTION COSTS

The Evergy service territory is the most geocentric in the nation.

LOW OPERATING COSTS

due to efficient utilities

DYNAMIC WORKFORCE SUPPLY

ABUNDANT BUILDINGS AND READY-TO-DEVELOP SITES

SITE OF CHOICE for advanced manufacturing, aerospace, energy, business and professional services and IT

ONE OF THE HIGHEST CONCENTRATION OF ENGINEERS IN THE U.S.

Direct access to:



Transcontinental fiber and related communications networks



Four of the nation's major interstate highways (I-35, I-70, I-29, I-49)



The third largest trucking center in the U.S., with single-day truck access to nearly every major Midwestern market.



The largest rail center in the United States by tonnage, at the center of a rail corridor spanning coast-to-coast across the U.S. and extending from Canada to Mexico.



A world-class airport, where it's a three-hour flight to any location in the continental U.S.



ECONOMIC DEVELOPMENT TOOLS

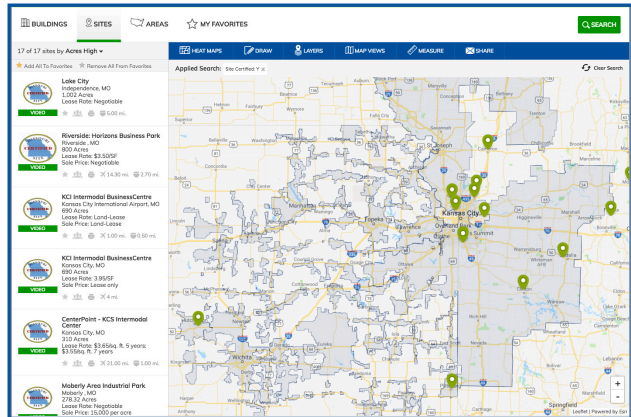
Local Partner Program

We continue to reinvent the services available through the Local Partner Program to ensure economic development organizations and communities are prepared to support existing businesses and attracting new opportunities.

eSynchronist		 EcoDevTacker
<i>Community Assessment</i>	 Virtual FAM Tours	<i>Website Development</i> 
 Capacity Planning		marketing
Community Housing Assessment	 Housing Assessment	
<i>placemaking</i>	TARGETED Industry Analysis	SITE preparedness
COMMUNITY ECONOMIC Development Assessment		 Labor Assessment Reports and Tools

LocationOne: Publish Available Properties on Your Website

LocationOne Information System (LOIS) is a valuable tool for economic development organizations, LOIS is a searchable GIS Property Database that can be seamlessly connected to your website to showcase your available properties and community information.



Certified Sites

The Certified Sites Assistance Program can fill the demand for **project-ready industrial sites**, making the decision to locate in our service territory a much easier process. Site pre-qualification through a certified sites process provides a standardized tool by which development professionals and business prospects can review prospective sites for compatibility with their development needs. The certification of a site is performed through a comprehensive review of many of the issues facing businesses as they search for areas to relocate or expand. These include the availability of utilities, site access, environmental concerns, land use conformance and potential site development costs. Having a site “certified” reduces the risk associated with development by providing up front and consistent information.

The Certified Sites Assistance program can help defray some costs associated with the due diligence, as well as staff’s time to work on the site certification process.

MISSOURI AND KANSAS ECONOMIC DEVELOPMENT RIDER (EDR)

The purpose of an EDR is to encourage and stimulate industrial and commercial business in Evergy’s service territory with a minimum 200 KW operating and a minimum of two shifts.

Missouri and Kansas Standard Economic Development Rider Criteria:

EDR discount over FIVE years



Minimum 200 kw and 55% load

Missouri and Kansas Limited Large Economic Development Rider Criteria:

The peak demand is reasonably projected to be at least three hundred (300) kW within two years and maintained at least 300 KW in years three (3) through five (5).

EDR discount over FIVE years



Minimum 300 kw and 55% load



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